



MEDIA ALERT

OSN's Jeff Betteker to Discuss the Benefits of Unified Communications at CVx Collocated with ITEXPO West

SAN ANTONIO, TX. September 7, 2011— [One Source Networks \('OSN'\)](#), a facilities-based carrier agnostic communications solutions provider announces that Jeff Betteker, its Chief Operating Officer, will speak at the upcoming ChannelVision Expo (CVx), collocated with [ITEXPO West 2011](#). This announcement comes on the heels of being recognized on the 2011 Inc 500 annual list of America's Fastest-Growing Private Companies, where it placed #1 as the fastest-growing telecommunications provider and #9 overall.

Mr. Betteker will participate on a panel discussing the value of Unified Communications (UC) and the impact it has on the Small and Medium Business markets. The session, titled *Selling Unified Communications to Small Business*, is from 12:30–1:15pm on Thursday, September 15, 2011. Betteker brings more than 30 years of engineering, operations and sales experience in the Competitive Local Exchange Carrier and Inter Exchange Carrier industry. Serving as Chief Operating Officer at One Source Networks since 2009, his primary focus is on enhancing the customer experience through increased attention on driving business, and overall operational improvements.

Moderated by Broadvox's Vice President of Sales and Marketing, David Byrd, the session highlights that while collaboration is generally a big selling point for UC to large enterprises, the value of collaboration remains in question for companies small enough to "walk down the hall." The panel will discuss the many value propositions that UC presents to different small business verticals and the possibility that 'anytime, anywhere' access to communications tools and information may be its biggest value.

CVx, collocated at ITEXPO, was created specifically to help channel players and wholesale service providers develop partnerships that cross traditional lines of business and provide all players with opportunities to expand their service portfolio through new suppliers and new relationships with other types of services and equipment distributors.

ITEXPO is the World's Communications Conference where enterprises, service providers, resellers, manufacturers, and developers forge partnerships, build relationships, and close business deals.

For more information about One Source Networks and its global voice and data solutions for Fortune 1000 enterprise businesses, visit www.onesourcenetworks.com or email marketing@onesourcenetworks.com.

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About One Source Networks

One Source Networks provides managed voice and data solutions to Fortune 1000 businesses, delivering ubiquitous access to cloud-based voice, security, and computing applications that power a mobile, global workforce. The company combines its own fully redundant network infrastructure with over 150 best of breed global suppliers to offer customizable, cost-effective, and scalable data communications solutions. Ranked as the #1 telecommunications provider by the 2011 Inc. 500 annual list of America's Fastest-Growing Private Companies, OSN delivers all of its voice and solutions to its clients under one contract, with one account and service team, on one invoice.

For One Source Networks media inquiries, please contact Jaymie Scotto & Associates at +1.866.695.3629 or pr@jaymiescotto.com.